

To,

The Principal

Nirmal Haloi College
Dattachakra Kuchi

Respected Sir,

Greetings from ICT Academy.

This mail is intended to bring to your kind notice that, ICT Academy is inviting higher educational institutions (Technical Universities, Engineering Colleges and Arts, Commerce and Science Colleges) to become an annual member of ICT Academy thereby developing the Industry Institute Collaboration, Faculty & Students on emerging technologies.

About us:

ICT Academy is an initiative of the Government of India in collaboration with the state Governments and Industries. ICT Academy is a not-for-profit society, the first of its kind pioneer venture under the **Public-Private-Partnership (PPP)** model that endeavors to train the higher education teachers and students thereby exercises on developing the next generation teachers and industry ready students.

ICT Academy was started to meet the skill requirements of the industry and generate more employment especially in tier 2 and 3 towns, the rural parts of the country. The organization was formed with representations from the State Government of Tamil Nadu, leading companies in the ICT industry and National Association of Software Services Companies (NASSCOM) in India.

With training of teachers and students as the primary objective, ICT Academy has been working through a '**Seven Pillar Program**' in the areas of Faculty Development, Student Skill Development, Entrepreneurship Development, Youth Empowerment, Industry-Institute Interaction, Digital Empowerment and Research & Publications.

In the last 10 years, ICT Academy has strived on every aspect to provide a holistic service to every stakeholder of the education ecosystem in developing the next generation of talent pool in India to make them industry ready employees, innovators, entrepreneurs and leaders.

ICT Academy is recently endorsed and recommended by NITI Aayog (National Institution for Transforming India Aayog), the National Planning body of Government of India as one of the unique organizations for dissemination and replication, which is aligned to the Skill India Vision of the Government of India.

Through its various initiatives, ICT Academy has been part of strengthening India's four important visions on Skill India, Digital India, Start-up India and Make in India.

**The pandemic situation, during 2020 has caused extreme distress to academia and educators across India and is found to be a setback to the academic community. With an objective to support the academia on moving forward stronger post the pandemic situation of 2020, ICT Academy quickly adapted to the changes expected in the new normal scenario, has equipped itself to offer

most of its 7 pillar activities including Training programs, Industry Institute Interaction events, Power Seminars etc., on online and digital mode of delivery.

This membership model is developed to benefit the higher educational institutions across the nation to enable,

- Continuous Capacity Development of Faculty Members
- Stronger Industry Interaction and collaboration
- Keeping pace with Technology Advancements
- Partnerships for Academic Development
- Foundational Skills Development of Students
- Support for Research
- Inspiring Students Contests and initiatives
- Access to Resources from global organizations
- Services aligned to support requirements of NAAC, NBA Accreditation

Membership Benefits:

1. **Faculty Development Initiatives** - Advanced Technology training programs and expert led workshops for the faculty members. ICT Academy would host min of one technical & one non-technical training program at your college premises and train minimum of 20 faculty members in a year.
2. **Students Skill Training** - Training of the students through direct model on the niche technologies and soft skill thus equipping them with the industry certification at a subsidized cost and through making a min of 100 students as industry certified person, college can set up the '**Centre of Academic Excellence**'.
3. **Industry Institute Collaboration** - College can obtain partnership with leading technology companies through ICT Academy - Corporate Academic Alliance Program. This enables to avail the resources like software, web contents, tools and learning materials as part of the academic alliance program.
 - a. **Oracle Academy Membership**
 - b. **AWS(Amazon Web Services) Academy Membership**
 - c. **Palo Alto Networks Membership**
 - d. **CISCO NeTAcad Membership**
4. **Free Software and Access to Content** - Access to ICT Academy education portal, software and resources of partner companies to the faculties. The learning portal provides various advantages to the learners such as Self-Paced Learning, Self-Tracking, Discussion with peers and Online Assessment.
 - a. **Oracle Academy**
 - i. **Academy Membership**
 - ii. **120 User Licences**
 - iii. **FDP on Java, SQL & PL/SQL**
 - iv. **I-Learning Account for faculties who trained through FDPs**
 - v. **Students Training & Certification through Faculty iLearning Account at free of cost**
 - b. **AWS(Amazon Web Services) Academy**
 - i. **Academy Membership**
 - ii. **\$100 Credit Faculty Account to all the registered faculties**
 - iii. **\$20 Credit Student Account to all the registered students**
 - iv. **AWS Cloud Literacy Day for Students(1st Year & 2nd Year)**

- c. **Palo Alto Networks(MOU has to be signed between college and Palo Alto)**
 - i. **Authorized Academy Centre**
 - ii. **FDP on Network Securities**
 - d. **CISCO Networking Academy (At Subsidized Cost for Member Institutions)***
 - i. **CISCO NeTAcad Membership to Institutions**
 - ii. **Students Training and Certifications at Various Stages**
 - iii. **Ideathon Exclusive for NeTAcad Students**
5. **ICT Academy Research Journals** - Free Access to ICT Academy's peer reviewed international journals to the institute and also encourages the Researchers to publish their Papers in ICT Academy Journals.
 6. **Seminars at Colleges** - Institution will be facilitated to host Power Seminar, an expert-led seminar series dedicated to current and emerging topics across domain to ignite the minds of students with enhanced academic skills, inter-disciplinary skills and critical thinking skills which are necessary for their academic success.
 7. **Conference Collaboration** - Receive support in conducting National and International level Conferences, Seminars, Workshop, Symposium and Other Events in the institution. The best papers received will be published in ICT Academy Journals.
 8. **ICT Academy Publications** - Access to "ICT CONNECT", Edutech magazine, which serves as a platform for the students, teachers, researchers and corporate executives to share best practices in the industry, obtain career guidance, gain exposure to case studies and many more.
 9. **ICT Academy Youth Contests** - Creating opportunities for youth through Youth TALK and Hackathon & App Development Contest.
 10. **ICT Academy Events** - A platform for institutions to interact, collaborate and work closer with the industry in creating industry relevant education.
 11. **ICT Academy Awards** – Initiative to identify and recognize the institutions, administrators, Teachers and Students on their innovation and best practices across the nation.

In addition to all these, we are glad to inform that we have added the following benefits to our member institution deliverable,

UGC-CARE- A Quality Mandate for Indian Academia

To match global standards of high quality research, in all academic disciplines under its purview, the University Grants Commission (UGC) aspires to stimulate and empower the Indian academia through its "Quality Mandate". A public notice was issued by the UGC, on the 28th of November, 2018, to announce the establishment of a dedicated Consortium for Academic and Research Ethics (CARE) to carry out this mandate.

Following ICT Academy journals were indexed in UGC-CARE-List, till date

- ICTACT Journals on Communication Technology
- ICTACT Journals on Image and video processing
- ICTACT Journals on Soft Computing
- ICTACT Journals on Microelectronics

For more details kindly visit <http://ictactjournals.in/>

Students Training on Foundation / Finishing Skills

To motivate the students to get into the habit of self-learning ICT Academy shall periodically organize various Learnathon initiatives and facilitates courses to be self-learned by the students of member colleges. The students and faculty would be able to update their foundational knowledge and earn certificates / badges as recognition. The badges and certifications would help the students to have a strong profile for the enhancement of their career.

SKYCAMPUS Digital Knowledge Series for Educators

ICT Academy periodically organizes webinar based Skycampus "Digital Knowledge Series" for Educators with an objective of providing industry expert sessions on various topics relevant to the context of today and future. Through these Digital Knowledge Series, ICT Academy creates a platform for Educators to interact, collaborate, and work closer with the industry. These sessions address the key challenges in creating industry-relevant education scenario in the country.

Webinar and Online Workshop

ICT Academy supports its Member Institutions in conducting National and International level webinars and e-workshops in recent ICT & Industry related topics for both Faculty and Students.

Membership Fee revision

Last, but not the least, in our continuous effort to support the Academic fraternity, especially during this Pandemic situation, we have revised our Annual Membership fee to the mentioned below for your kind perusal.

**Arts, Science and Commerce Colleges* (Annual membership)- INR 17,500 + 18% GST
= INR 20,650/-**

Payable to: Institution for Capacity Building and Technology Academy (ICT Academy)
Indian Bank, DB Jain College Branch, Thuraipakkam', Chennai-600096.

Current Account No.6824312568, IFSC: IDIB000D052

We trust you will do the needful and extend the patronage in becoming ICT Academy Institutional member.

Looking forward for a prolific long-term association with your esteemed institution.

This proposal is valid till 27/01/2021

Contact for further information
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